# COMMERCIAL PRODUCTS Exclusive Licensee of O-Cedar

# Environmental Commitment

Nexstep Commercial Products (*Exclusive Licensee of O-Cedar*) is committed to protecting the environment and improving the current state of Earth's ecosystem.

# Why Go Green?

## RESPONSIBILTY

Being a responsible corporate citizen means... protecting our environment.

### HEALTH

*"Ecofriendly"* solutions promote a clean environment by helping eliminate toxins that pollute air, water and other natural resources.

### FUTURE

Using renewable resources and generating less waste will create a stronger sustainable future by reducing production costs and controlling clean-up costs.

## EFFICIENCY

Recyclable products require less energy to manufacture and generate less waste.

### LAW

*Green* is rapidly becoming a requirement. Governments - federal to local - are enacting more environmentally friendly laws every day.

# What is Green Today?

While there is no standard definition of *Green*, a *Green* item generally means that the solution:

- saves energy and resources
- is biodegradable or recyclable, and
- is made using environmentally friendly techniques.

# How are Nexstep Commercial Products Solutions Green?

"Nexgeneration" Solutions with the distinguished "Green Environmentally Designed Products" seal of approval next to them are classified into one or more of the following categories:

## **Post Industrial Waste**

The vast majority of the yarn used in our wet mops is made from 100% post industrial waste making it completely biodegradable.



## **Recycled Resin**

Our plastic *"Nexgeneration"* solutions are comprised of virgin/recycled resin which conserves natural resources and diminishes waste going into landfills.

#### **Renewable Resource**

Bamboo – grows one third faster than the fastest growing tree, is harvested with no environmental impact and is capable of complete regeneration without replanting – is used in our wood handles.



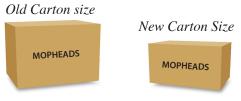
### New Technol Microfibe its micro

### **New Technological Materials**

Microfiber which employs split fiber construction provides effective cleaning through its microscopic "hooks" and reduces the need to use stringent chemicals. Today's latest technology...Microfiber...makes our environment healthier and safer.

## **Material/Space Reduction**

Through "state-of-the-art" packaging engineering, our cartons use the least amount of corrugated in order to conserve our natural resources while providing superior



product protection. For example...our new Flat-Pak<sup>™</sup> Mop Packaging reduces the size of a standard mop carton by 45% while providing outstanding product protection and saving valuable space.

## **Recycled Pulp**

All of our cartons are made from 100% recycled pulp which reduces waste going into landfills and conserves natural resources.



Nexstep Commercial Products (Exclusive Licensee of O-Cedar) will continue to conduct market research to understand your needs and do our part to protect the environment and improve the current state of Earth's ecosystem.